

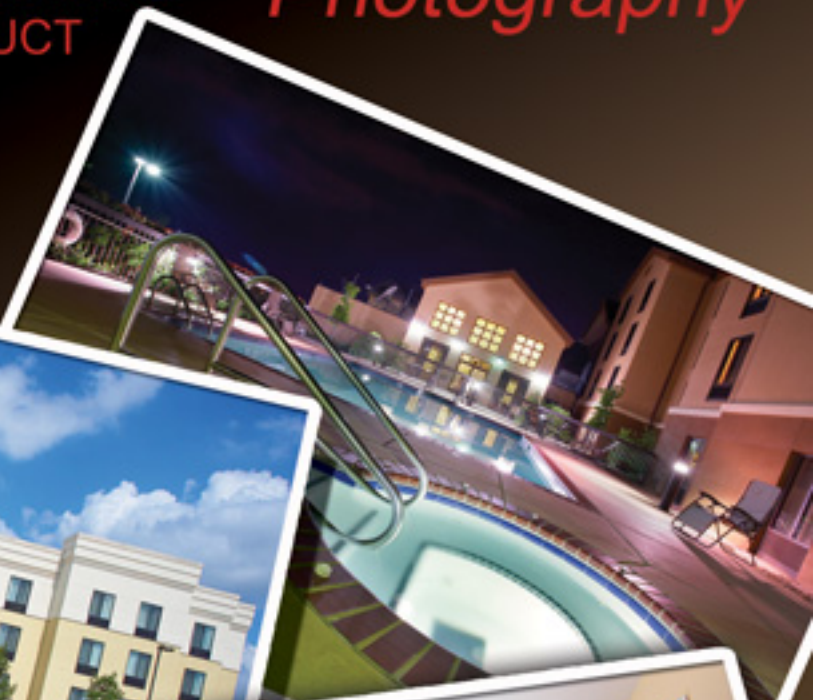


PhotographerLink

(916) 363-5465

- ARCHITECTURAL
- COMMERCIAL
- PRODUCT

Photography



www.PhotographerLink.com



PhotographerLink

10394 Rockingham Drive • Sacramento • Ca. 95827

(916) 363-LINK (5465) • fred@PhotographerLink.com • www.PhotographerLink.com

Hotel & Hospitality Imaging -2009

You know your hotel best as we know photography best - let's put our expertise together to create great imaging for you!

In creating a custom quote for our prospective clients we take many things into consideration: How large is your property? How many different room/suite styles do you wish to have photographed? From one angle or multiple perspectives? What about the bathrooms? Amenities? Think pool/spa areas, restaurant/bar, business center, meeting rooms, fitness center, snack bar and the list goes on. We suggest photographing the front desk and front sitting areas as well as exterior shots of your hotel. Chances are your property looks very different during the day than at night. You may wish to consider letting us know you wish to have a package custom created that allows for both day and evening photography of your hotel. We also look for strong architectural interest and design elements plus fabrics, wallpaper and carpet that set your hotel apart from the one down the street. Beyond the bones of your hotel is the brand and personality. Perhaps you'll consider "borrowing" (from your staff) or hiring professional models (we can help with this as well) to create a face to your imaging. We are here to assist you to showcase your property and the visual message that you are trying to convey, your image.

Hotel Project Information:

All Sessions shall include:

- On-site photography
- Session setup
- Session Breakdown
- Proof gallery creation
- Post production
- Final Delivery
- Unlimited Local and National usage

Post Production includes:

- Image RAW processing
- Optional Proof gallery of RAW files for image usage selections.
- Color management and Color-sync Profile to client's or designer's choice (optional)
- Light image touchups (Photoshop) -including perspective corrections, light image enhancement (examples would include: glare reduction, product surface touchup, light grass and landscape touch up.)
- Included collaboration with Web and/or Graphic Designer (optional),
- Post production images processed into 2 formats: 35+/mb 360dpi Print files and 72dpi internet ready files,
- Delivery of images to location or selected representative.

Final Presentation:

- Selected images are digitally retouched and enhanced for final presentation
- Final selected images presented on CD or DVD (depending on sizes and quantity of images) may be presented as: 35+ mb, .icc color profiled RGB and/or CMYK (custom embedded upon request), .Tiff files and .Jpg files

Grant of rights (If you are unsure what this means, or why we specifically mention it here, please ask us as this is very important to know while shopping around):

Upon receipt of full payment, PhotographerLink shall grant to the client the following non-exclusive rights for use as:
for Unlimited Local and National usage

In the territory: ALL Local and National Usage territories

For the period of time or number of uses: Unlimited

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Project Pricing:

- Day Rate (\$800 half day -up to 6 hours) or (full session day- 6.5 -12 hours -\$1200)
plus images of your choice from the session (\$100 each)

Session includes:

- Session Setup / Session Breakdown
- Up to 30 miles of travel
- Proof Gallery Creation
- Post Production with Color Management
- Final selected images presented on Disc
- Unlimited Local and National Usage for all chosen images

Session images are customized to your needs. Some of the image to consider might include:

- Entrance of Hotel -day time (with or without car that represents mood - BMW, Mercedes, etc.)
- Entrance of Hotel -Dusk or Night
- Workout Room
- Front Desk (with and/or without model or staff volunteers)
- Lobby areas - no people
- Lobby Shot with model(s) or staff volunteer(s)
- Business center and/or Meeting Room
- Banquet Room - with and /or without food
- King and/or Deluxe suite Bedroom overall architectural shot(s) - Deluxe bathroom, spa, miscellaneous areas that highlight the mood and quality of the room.
- King and/or Deluxe suite Bedroom with and/or without model or staff volunteers
- Queen and/or double bed Bedroom overall architectural shot
- Courtyard, fountain areas, Wedding and reception area, etc.
- Miscellaneous textures, patterns and visuals taken around the hotel for backgrounds and additional website content.
- Additional imaging of architectural and design elements of hotel
- Restaurant / Bar
- Pool area - Day and / or Night
- Surrounding area images of visitor attractions, events